Greetings!

I’m sure that many of you may have heard on the news, in the newspaper or perhaps from a friend about the upcoming solar eclipse set to occur next Monday, August 21, 2017. Many are calling it the “Great American Solar Eclipse”. As the first total solar eclipse visible in the United States in nearly 40 years, for many this could be a ‘once in a lifetime’ event. You should know that for those in Clearwater, we will not see the Sun completely blotted out by the moon. However, this is only slightly unfortunate (and I emphasize slightly) because, for those who stay, in just mere hours after the peak of the eclipse we will graced with one of our radiant sunsets! Nevertheless, the combined spectacle, of eclipse and sunset, will strike awe in all who watch and their camera roll will have twice as many luminous photos of the Sun in its dazzling glory. This is sure to be one for the history books.

Speaking of history books, eclipses have never been any small thing the world just shrugs their shoulders at. Since ancient times, people have viewed the moon completely blacking out the sun for mere minutes. From the earliest recorded eclipse, described on an ancient clay tablet, in Ugarit in modern-day Syria, to one that was linked to an uprising in an ancient Assyrian city, solar eclipse events have been received as blessings, warnings and everything in between. No matter the interpretation, one warning (and a very serious one at that) has always been true and always will be...

Never look directly at the sun! Even during an eclipse. Just as a magnifying glass can focus the rays of the Sun to burn a leaf, so can the lens of your eye focus the light to burn your retina. And since the retina has no pain receptors, you can be seriously injured or even completely blinded without even knowing it! Alternatively, you can pick up a pair of solar eclipse glasses to safely and comfortably view the event, but make sure you do your research as there are many dupes trying to make a quick dollar at the expense and safety of others.

Many of us have experienced the Monday ‘Blues’ on more than one occasion. So I implore you, this coming Monday, no matter how drab your day may seem, take the day off, leave work early, take a long lunch break, whatever you need to do, just come take a trip to Clearwater Beach and we promise your day will be anything but drab! We hope to see you here!

Warm Regards,
Michael Freed
Web Content Manager
Clearwater Beach Chamber of Commerce

Thank You to our Elite Sponsors!
As an Elite Sponsor, Clearwater Gas System, Morton Plant Hospital & Shephard’s Beach Resort sponsor ALL of the Chamber events.
Social Media

August
Visit Clearwater Beach
10,178+136
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8,124+156

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Click the icon below to join our mailing list!

CALENDAR

2017

SAVE THESE DATES!
August 24th
Ribbon Cutting: Clearsky on Cleveland
August 31st
Mingle: Clearwater Ferry

NEW MEMBER WELCOME

Join The Celebration!
Please help us welcome Clear Sky on Cleveland!

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What's On The President's Plate?

Pumpkin Chiffon
Caretta on the Gulf

President's Plate pictures
Click here

2017 Visitors Guide

2017 Official Visitors Guide
Welcome to Clearwater Beach

View Flip Book
CLICK HERE

Request Hard Copy
CLICK HERE

A Friendly Reminder!

NOW OPEN!
CLEARSKY
GLOBAL BISTRO

The Official Ribbon Cutting Ceremony
Thursday, August 24th at 5:00 PM
813 Cleveland St * Downtown Clearwater

Please RSVP by August 23rd!
RSVP NOW

The Most Clawesome Block Party
on Clearwater Beach!
Trouble finding parking on Clearwater Beach?

Explore our interactive parking map to see all the available options!

To View

CLICK HERE

LOCAL SPORTS LINKS

Save the Dates and Book Below!

Join us for Frenchy's 33rd Annual Stone Crab Weekend!

In addition to the fresh-off-the-boat claws supplied by Frenchy's Stone Crab Company at deeply discounted prices, we will have:

LIVE MUSIC

FOOD & DRINK SPECIALS

RAFFLES

Raffles include a chance to win valuable prize packages with 100% of the proceeds benefiting Big Brothers Big Sisters of Tampa Bay.
Arts & Entertainment

Capitol Theatre
Ruth Eckerd Hall
Straz Center
Sunset Cinema
Dunedin Fine Arts Center
First Florida Frontier
The Dali Museum

LIVE AMPLIFIED
St. Pete/Clearwater

Beach Chamber Staff
Darlene Kole
President/CEO

Roberto Rubi
Office Manager

Michael Freed
Web Content Manager

Lynndyll McIntyre
Event Coordinator

Sydney Veimau
Administrative Assistant

BLOCK PARTY
All the Fun the Claw Will Allow
Admission is FREE!

WHEN
Friday – Oct. 20, 2017
12:00pm – 10:00pm

Saturday – Oct. 21, 2017
12:00pm – 10:00pm

WHERE
Frenchy’s Original Café
41 Baymont Street
Clearwater Beach, FL

Deeply discounted prices will run Friday to Sunday.

Something for everyone!

Enjoy live music, great food and refreshing drinks! You might even bump into Frenchy’s mascot, Gilly Grouper! We will also have commemorative event t-shirts for sale, along with other merchandise from Frenchy’s Off the Hook Gift Shop

More Event Information at StoneCrabWeekend.com

Accommodation Deal!
Book your stay at the Fairfield Inn & Suites Clearwater Beach and receive:
- 2 lbs. of Medium Claws
- 2 Event T-shirts
- 5 Raffle Tickets for Prizes

Book Now
2017 Executive Officers

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Hilton Clearwater Beach Resort & Spa
Chairman of the Board

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Vice Chairman
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Nature’s Food Patch
727-443-6703 | 727-442-2050
creating@naturesfoodpatch.com
www.naturesfoodpatch.com

We love our local community!
Thank you for nominating us!

For more information:
creating@naturesfoodpatch.com
727-443-6703
What an honor it was to help The Clearwater Marine Aquarium welcome Officer Jody Thompson and his family.

“If we can save a life by getting a child out of a bad situation that's all we hope to do.”

-Jody Thompson

For more information on Officer Thompson's Story
DONATE BLOOD
NEVER FORGET

Monday, September 11 | 11:00 AM – 4:00 PM
Island Way Grill • 20 Island Way, Clearwater Beach, FL 33767

All donors will receive:
• FREE Limited-Edition September 11 T-Shirt*
• FREE Special Gift from Island Way Grill*
• FREE Wellness Checkup including blood pressure, pulse, temperature, iron count and cholesterol screening.
• Plus all donors will receive a special offer from Crayola Experience – purchase one admission ticket and receive a 2nd admission FREE!

For more information or to make an appointment please visit oneblood.org or call 1.888.S.DONATE (1.888.936.6283).

*Required. Donors must be at least 18 years old. Those who are 16 years old need parental permission. See website for more details. One offer per donor per donation. No cash value. Non-transferable. Prizes may vary from image shown. If you have recently donated, please visit us when you are eligible to donate again.

1.888.S.DONATE (1.888.936.6283)
oneblood.org

Less than 10% 38% of the population can donate blood—of that, less than 10% actually do. Blood cannot be manufactured. It can only come from generous blood donors. If every donor gave just one more time each year, there would be no more blood shortages.

Find out more at oneblood.org/JustOneMore