



Weekly Update Newsletter

January 25, 2017

Greetings!

My name is Coline, I am 19 years old and I am a French student at the University of Bordeaux (located in the South West of France). I will be the intern at the Beach Chamber for the next two months. I had this opportunity with the BEAU Institute, and I did not hesitate to take advantage of it. I would like in doing this program, to enrich my international experience. Indeed, I spent two months in London this summer working at EDF Energy, the biggest electricity company in the UK.

This work experience was amazing, it helped me to work in a team, to develop my communication skills and to discover a foreign company. Moreover, I have been to the US two times, I went to California and to New York, and I think there is a lot to discover in this country, every state is different. I am lucky to spend 2 months in Pinellas County and to have the opportunity to learn about Floridian people, businesses, environment... I am convinced that the Beach Chamber will bring me a lot of proficiency. I will definitely do all my best to help out as much as I can!

During those two months, I have to write a thesis regarding the strategy of how the Beach Chamber adopts with its members, and how tourists respond to the tourism market changes in Clearwater Beach. This study will be very important to obtain my diploma. I am looking forward to meeting the Beach Chamber members and to learn about them and their business!

Sincerely,
Coline Blanc
French Intern
B.E.A.U. Institute



Thank you to our Elite Sponsors!

As an Elite Partner, Clearwater Gas System, Morton Plant Hospital & Shephard's Beach Resort sponsor ALL of the Chamber events.



SocialMedia



[January Statistics](#)

Click the icon below to join our mailing list!



Calendar



SAVE THESE DATES!

January 25th: Extreme Pizza Mingle

February 14th: Valentines Day

President's Plate!



Shrimp Po Boy

Join Us For The First Mingle Of The Year TONIGHT!



At Extreme Pizza!

Please join us as we host our first mingle for 2017!

TONIGHT

5:00pm - 7:00pm

407 Mandalay Ave.

Specialty Pizzas Will Be Served!

50/50 Raffles PLUS Door Prizes!

1 Drink Ticket PLUS Full Bar!



\$15.00 At the Door

Parking Available at the NEW Pelican Plaza Parking Garage!

Located at 490 Poinsettia Ave.

Meet Professor Philippe Beau, Our Market Research & Education Chairman of Our Board!

My name is Philippe Beau. I was born in Bordeaux France where I owned a small real estate company, and where I also taught economics for a college. I moved to Florida 32

@
Jimmy Hula's

For more
President's Plate pictures
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Local Sports



years ago at the invitation of a French real estate investment company, and then created my own development company a few years later, while completing my education to include a Master's Degree in Business and PhD in Industrial Psychology. I was married to my current wife, Cindy, in 1986, and we have 3 adult children, and 3 grand children.



All our sons are in the medical field, with one medical researcher with a PhD in California, and 2 physicians/MDs in Atlanta and in Miami. I sold my company in 2001, and started a consulting company in Land Planning and Project Management; I also started working in Asset management for Klein and Heuchan, a well-established commercial real estate company in Clearwater.

I recently created a non-profit organization, the B.E.A.U. Institute, which is dedicated to bringing European College students (mostly French) to this area to learn the American Business culture, and who volunteer to help local tourism-oriented companies.



Once a year, I travel back to France to teach at the University of Bordeaux, and this is how I started the intern program at the chamber, thanks to the support of our CEO, Darlene Kole. In 2011, Darlene invited me to chair the Market Research and Education Committee, and she also advocated for the creation of the institute in 2013, by opening the intern program to all interested members.



2017 Visitor Guide



The institute was rewarded for its work in 2015 with the "Non-Profit Organization of the Year" award from the CBCC.



I also became a director the same year, and I am proud to be part of such a growing and dynamic organization that is vital to tourism and all its members.

Thank you,

Philippe Beau, PhD
Executive Director, Business
Education American Urban
Institute
Asset Management, Klein and
Heuchan, Inc
President, American Land
Planning & Management
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Suite 200
CLEARWATER, FL 33765



Arts & Entertainment



Capitol Theater

Ruth Eckerd Hall

Straz Center

Sunset Cinema

Dunedin Fine Arts Center

First Florida Frontier

The Dali Museum

The Museum of Fine Arts

Tampa Bay Wedding Week

LIVE AMPLIFIED

St.Pete/Clearwater



Beach Chamber Staff

Darlene Kole
President/CEO

Roberto Rubi
Office Manager
Online Marketing Manager

Cierra Gooding
Events Coordinator

Michael Freed
Admin. Assistant
Head Concierge

Haley Cameron
Brand Strategist

Office Volunteers:
John Cagle
Irmhild Karpinski

Interns:
Coline Blanc
Clara Texier

Maria



Beach Chamber Mascot

2017 Executive Officers

Mary Reischmann
Hilton Clearwater Beach
Resort & Spa
Chairman of the Board

Juli Norberg
Pier House 60 Marina Hotel
Vice Chairman
Special Events Chair

Jason Zelenak
Crabby's Dockside



Sunday, January 29, 2017 12-4 p.m

Location:

Hilton Clearwater Beach

Hyatt Regency Clearwater Beach

Wyndham Grand Clearwater Beach



**PSTA bus rides to & from routes for as
little as \$1.00!**

Treasurer

Julia Cassino
Edge Hotel
Secretary
Chalk Art Festival Chair

Frank Dame
Clearwater Marine Aquarium
Past Chairman

Members-At-Large

Billy Day
East Shore Resort
Nominating Chair

Jason Gibertoni
Florida Free Rides
Parking Committee

Committee Chairs

Philippe Beau
BEAU Institute
Education/Research Chair

Darlene Cagle
Flower Market Florist
Membership Chair

Joe Malinowski
Tampa Bay Is Awesome
Tourism/Marketing Chair

David Rajaram
SunTrust Bank
Redevelopment/BED/Gov. Affairs

Rick Norberg
Jimmy's Fish House
Restaurant Week Chair

Kristi Watson
Bellevue Biltmore Golf Club
Golf Tournament Chair



Surf Style Visitor Center
Manager
Kathy Murray

Volunteers
Nancy Gardinier
Ed Patch
Connie Maynard
Marilyn Mundo
Toni Batiania
Debi McCreary
Diane Palus
Betty Camiscioli
Mary Tilly McPartland

DirectConnect
will get you a ride to the bus stop for as low as \$1

DIRECT CONNECT STOPS

Location	Connecting Routes
1 Bay Ave & Sunset St	78, 90
2 Tampa Rd & Pine Ave N	42, Countywide/Chlorine/ Tampa Connector
3 Main St & Patricia Ave	41, 40, 78, Shoreline/ Main Harbor Connector
4 PSTA 100 Stately	4, 11, 12, 19, 67, 98
5 Pinellas Park Transit Center	15, 14, 52, 74, 75, 97, 444
6 Seminole Blvd & Orange Blossom St	38
7 Sun St & 10th Ave S	23
8 E Bay St & Woodland Ave N	18, 12, 99

HOW TO RIDE

- Choose a provider
- Hail a ride
- Travel to/from a designated PSTA stop
- Ride the bus

SERVICE PROVIDERS

- UBER**
Uber via App: Slide over to "PSTA" option
- UNITED TAXI**
United Taxi via App or 727-772-7777
- WHEELCHAIR TRANSPORT**
Wheelchair Transport via wheelchairtransport.com or 727-586-2811

HOW IT WORKS

- Trips must begin or end at the designated stop, and be in the zone.
- PSTA pays the first \$5; most trips cost the rider about \$1. Actual fare may vary. Bus fare not included.
- Service available 6 a.m. to 11 p.m., 7 days a week.
- Questions? Call the PSTA InfoLine at 727-540-1900.

PSTA.net/directconnect

PSTA is introducing a new county-wide transit improvement service called DirectConnect. DirectConnect allows riders to get Uber, United Taxi or Wheelchair Transport rides to and from designated bus stops for as little as one dollar each way.

For more details



The city of Clearwater wants to know what residents think about the potential fourth extension of the Penny for Pinellas sales tax.

Please click below to take the short survey and give your opinion!



The Penny for Pinellas tax is a one-percent sales tax surcharge on taxable commodities sold in Pinellas County, dedicated to capital improvement projects such



Visitor Center
and
Corporate Office
429 Poinsettia Ave
Clearwater Beach, FL 33767
(727) 447 7600

as roads, bridges, storm water improvements, facilities, public safety, parks and more.

[Click for
More Information](#)



**ALLEGiant ANNOUNCES NEW NONSTOP FLIGHTS FROM
LOUISVILLE TO TAMPA / ST. PETE WITH FARES
AS LOW AS \$49!**

The new year-round flights from Louisville, Kentucky via the Louisville International Airport (SDF) will operate twice a week and begin on May 24, 2017. With this new route, Allegiant will offer nonstop service from 54 cities to St. Pete-Clearwater International Airport (PIE).

"We're thrilled about the growth of service to St. Pete-Clearwater," said Jude Bricker, Allegiant chief operating officer. "The demand to visit this destination is high and we are excited to provide the folks in Louisville a new, affordable opportunity to experience the pristine white sand beaches of St. Pete."



**Help Support The Clearwater
High School Tornado's!**



With a \$10,000 Hole-In-One, best hand of Hole Poker, closet to the pin, raffles, 18 holes of golf and much more, Clearwater High School's Football team is bringing their annual golf tournament fundraiser back for a 5th year!

To Participate In This Charitable Event

[CLICK HERE](#)