

# Happy New Year!



Weekly Newsletter

January 4, 2017

## Greetings!

Happy New Year! I hope that you had a safe and happy holiday. Here we are in 2017, a new year and new beginnings. So much is already planned, and as we all know, new opportunities and events will take place. 2017 will be a year of more new development and growth for Clearwater Beach. It will be another record breaking year for Ribbon Cuttings!

As with all new beginnings there are endings that are difficult to accept. Our industry has lost a leader that made an enormous difference for tourism. Thom Stork was the CEO for the Florida Aquarium for the last 14 years and he had been the Marketing Director for Busch Gardens for 27 years before that. Thom lost his battle with cancer on Monday. He was a true gentleman and



Thom Stork, President/CEO Florida Aquarium

was loved by many. He was a leader and mentor to many of us in the tourism industry. His legacy will live on at the Florida Aquarium due to his passion to protect the environment. Many will miss Thom.

Our leaders for the Beach Chamber will meet this Saturday for our Annual Board Retreat. These volunteers, who selflessly give of their time, will all work together to continue our mission to promote Clearwater Beach as a premier destination for tourist and business traveler's, and advocate for the development and success of our members. We are most fortunate to have such a strong group

of business leaders among us that are committed to help. I thank them.



Sincerely,  
Darlene Kole  
President/CEO  
Clearwater Beach Chamber of Commerce

## THANK YOU TO OUR ELITE SPONSORS!

As an Elite Partner, Clearwater Gas System, Morton Plant Hospital & Shephard's Beach Resort sponsor ALL of the Chamber events.



### Socialize With Us!

Increase In followers for January!



7,492+27



7,680+52



5,498

Click the icon below to join our mailing list!



## Meet Your New Chairman of the Board!

I am thrilled to be your new Chairman of the Clearwater Beach Chamber of Commerce. If you attended our annual breakfast in December, you got a little dose of my mission - be the best you can be, participate and be present when you do and have fun! That's the basis of my message. Thanks to Frank Dame, immediate past Chairman, the Chamber is in fantastic shape for me to assume my new role. I have big shoes to fill (literally and figuratively) and I am up for the challenge. With the help of a dedicated Board of Directors, a fantastic Chamber Staff and, of course, all of our volunteers, we will continue to do great things for the beach and its commerce. We have the best sand, it's true...but we also have the best businesses for our visitors to enjoy. This is what makes us the Best Beach!

I look forward to seeing all of you around town and all of our many wonderful events...don't forget to Mingle!



Chairman Mary Reischmann, Past Chairman Frank Dame and Darlene Kole

Sincerely,  
Mary Reischmann  
Sales & Marketing Director  
Hilton Clearwater Beach Resort & Spa



**SAVE THESE DATES!**

## Join Us For The Grand Opening At The Hampton Inn & Suites Clearwater Beach!

January 13th: Clearwater Ferry  
Ribbon Cutting

January 17th: Hampton Inn & Suites  
Ribbon Cutting

January 26th: Extreme Pizza Mingle

### What's On The President's Plate?



BLT Sandwich  
[Detroit Coney Island](#)

For more  
President's Plate pictures  
[Click here](#)



Please join us as we celebrate the Grand  
Opening of the Hampton Inn & Suites  
Clearwater Beach, as well as welcome  
them to the Clearwater Beach Chamber of  
Commerce!



**Tuesday January 17th, 2017**  
**at 5:00pm**  
**Located at:**  
**635 S. Gulfview Blvd.**  
**Clearwater Beach**



Join us  
at our beautiful  
world-class  
four-diamond  
beachfront resort!

Enjoy 20% off at  
SHOR American  
Seafood Grill,  
Swim Bar & Grill, Skimmers  
Bar & Sandava Spa  
please mention Special

Offer Code:  
BEACH-CHAMBER

727-373-1234

clearwaterbeachhyatt.com



**Room Tours Will Be Offered!**  
~Heavy hors d' oeuvres  
~Open Bar  
~Entertainment

**\*\*Ribbon Cutting at 5:30pm\*\***

**RSVP by Friday, January 13th, 2017**

**RSVP by Email**

**RSVP by Phone**

**I'd Like to Attend!**

**(727) 447-7600**

SPORTS LINKS



Available Online!

**College Football Playoff:  
Championship Beach Bash**



Our 2016 Visitor Guide is ONLINE. To download a copy, or view the PDF

[CLICK HERE](#)

### Arts & Entertainment



- Capitol Theater
- Ruth Eckerd Hall
- Straz Center
- Sunset Cinema
- Dunedin Fine Arts Center
- First Florida Frontier
- The Dali Museum
- The Museum of Fine Arts
- Sunset Point Cinema



Live Amplified  
St.Pete/Clearwater



**Gear up for two of the best college football teams coming to Clearwater Beach for a day of fun in the sun! Alabama and Clemson fans are invited to Pier 60 for FREE during this family-friendly event.**

**The Championship Beach Bash will include:**

- ~ pep rally-type atmosphere
- ~ flag football competition
- ~ kid's zone
- ~ games
- ~ inflatables
- ~ live music
- ~ and much more!



**Also, enjoy special appearances by both championship team bands and cheerleaders.**

**For More Information**

[CLICK HERE](#)

## Beach Chamber Staff

**Darlene Kole**  
President/CEO

**Roberto Rubi**  
Office Manager  
Online Marketing Manager

**Cierra Gooding**  
Events Coordinator

**Michael Freed**  
Admin. Assistant  
Head Concierge

**Haley Cameron**  
Brand Strategist

### **Office Volunteers:**

John Cagle  
Irmhild Karpinski



Maria

### *Beach Chamber Mascot*

**2017**

### Executive Officers

**Mary Reischmann**  
Hilton Clearwater Beach  
Resort & Spa  
Chairman of the Board

**Juli Norberg**  
Pier House 60 Marina Hotel/  
Edge Hotel  
Vice Chairman  
Special Events Chair

**Jason Zelenak**  
Crabby's Dockside  
Treasurer

**Julia Cassino**  
Edge Hotel  
Secretary



### ~Dates~

**January 26th:** Extreme Pizza  
**February 23rd:** Shephard's Beach Resort  
**March 30th:** Empower Adventure Tampa Bay  
**April 27th :** Hampton Inn & Suites  
**May 25th:** Edge Hotel  
**June 29th:** Belleview Biltmore Golf Club  
**July 27th:** Quality Beach Resort  
**August 31st:** Clearwater Ferry  
**September 28th:** Crabby's Bar & Grill  
**October 26th:** Suncoast Jazz Classic/Wildflower Café  
**November 16th:** Salty's Island Bar & Grille  
**December 21st:** Frenchy's Rockaway

\*Please contact [Cierra](#) if you would like to be put on our waiting list\*

## January Movies For Sunset Cinemas!

Chalk Art Festival Chair

**Frank Dame**  
Clearwater Marine Aquarium  
Past Chairman

**Members-At-Large**

**Billy Day**  
East Shore Resort

**Jason Gibertoni**  
Florida Free Rides  
Government/Parking  
Committee

**Committee Chairs**

**Philippe Beau**  
BEAU Institute  
Education/Research Chair

**Bob Griffin**  
Griffin Productions  
Redevelopment/BED Chair

**Darlene Cagle**  
Flower Market Florist  
Membership Chair

**Joe Malinowski**  
Tampa Bay Is Awesome  
Tourism/Marketing Chair

**Rick Norberg**  
Jimmy's Fish House  
Restaurant Week Chair

**Kristi Watson**  
Bellevue Biltmore Golf Club  
Golf Tournament Chair

**Our Visitor Center at  
Surf Style Mega Store**



**Kathy Murray**  
Visitor Center Manager

**Visitor Center Volunteers:**

Nancy Gardinier  
Ed Patch  
Connie Maynard  
Marilyn Mundo  
Toni Batania  
Debi McCreary

# January

1st- Suicide Squad/PG-13  
6th- The Secret Life of Pets/ PG  
7th- Jason Bourne/ PG-13  
8th- Remember the Titans/ PG

13th- Kubo and the Two Strings/ PG  
14th- Star Trek Beyond/ PG-13

20th- The Wild Life (2016)/ PG  
21st- Suicide Squad/ PG-13

27th-Nine Lives/ PG  
28th- Central Intelligence/ PG-13

**Captain Sully Presents His Remarkable  
Story About The  
"Miracle On The Hudson!"**



Visitor Center  
and  
Corporate Office  
429 Poinsettia Ave  
Clearwater Beach, FL 33767  
(727) 447 7600

Captain Chesley  
"SULLY"  
Sullenberger



**BUY NOW BY CALLING 727.893.7832**

**For More Information &  
To Purchase Your Tickets**

**CLICK HERE**

**Parking Signs Available!**



**Let our visitors know when  
you have extra parking available!  
Purchase your parking signs at the Beach Chamber  
TODAY!**

**For More Information  
please call (727) 447-7600**